From: Marc Schneider
To: Daniel Cohen
Cc: Sonia Martinez
Subject: Re: Camera placement
Date: Friday, February 19, 2021 11:13:13 AM

Dan,
I know Sonia is going to reach out to Mary Harvey on replacement funds. I think we should wait to hear back on that process and make sure it does not impact our timeline.

Also, I think City Attorney (Tom) should weigh in on how the LPR recommendation is presented to Council/public and whether he prefer to address any questions or the Flock rep.

Next week we can follow up with Tom and Jason to hear their thoughts and recommendation.

Thanks,
Marc

Sent from my iPhone

> On Feb 19, 2021, at 10:50 AM, Daniel Cohen <dcohen@cityofsantamaria.org> wrote:
>
> Chief –
>
> In preparation for the presentation to Council, would you like me to schedule a conference call for you and I, with Jesse Mund, the Flock representative? See the below email.
>
> Dan
>
> *Dan Cohen, Division Commander*
> *Santa Maria Police Department*
> *(805) 928-3781 X-1234*
>
> ---
>
> **From:** Jesse Mund <jesse.mund@flocksafety.com>
> **Sent:** Friday, February 19, 2021 8:10 AM
> **To:** Daniel Cohen <dcohen@cityofsantamaria.org>
> **Subject:** Re: Camera placement
>
> Good Morning Sir,
>
> I am happy to be available for questions on the 16th. I have marked it out on my calendar. I also have a short slide deck I use when presenting to city council that could help you prepare for what the public comment questions typically look like. Would you like me to send it to you? I am also happy to discuss it with you as I have

addressed quite a few public comments at city council. Most is really what is Flock used for and NOT used for and around retention and data sharing.

Hope that helps. Call me anytime if I can help.

Best Regards,

Jesse Mund

Territory Manager

Southern California

713-899-6379 | Jesse.mund@flocksafety

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On Thu, Feb 18, 2021 at 4:42 PM Daniel Cohen <dcohen@cityofsantamaria.org> wrote:

> Jesse –
>
> I wanted to let you know, we have preliminary approval to move forward. We are preparing a staff report to go before City Council on Tuesday March 16 for public comment and approval. Would you be able to save that date and be available by Zoom during the question and answer period? Any advise on preparation for public comment?
>
> Dan
>
> *Dan Cohen, Division Commander*
> *Santa Maria Police Department*
> *(805) 928-3781 X-1234*
>
> ---
>
> **From:** Jesse Mund <jesse.mund@flocksafety.com>
> **Sent:** Tuesday, January 26, 2021 2:17 PM
> **To:** Daniel Cohen <dcohen@cityofsantamaria.org>

Subject: Camera placement

Good Afternoon Commander Cohen,

Thank you again for the call today. I have asked my deployment specialist, who is a 10 year law enforcement veteran who helped deploy cameras in one of our most saturated counties in the U.S, to put together a strategy to best utilize the 31 cameras we are considering. He typically asked for a couple things:

1. Is there any crime mapping data you can share
2. Is there a specific location/locations to focus on

These 2 bits of information are enough to get him started with some ideas and really put a plan together to maximize the impact of your deployment.

I would
Best Regards,

Jesse Mund

Territory Manager

Southern California

713-899-6379 | Jesse.mund@flocksafety

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